



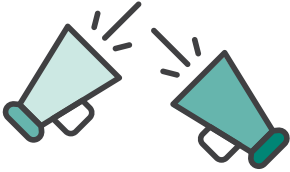








**Elizabeth Glaser
Pediatric AIDS Foundation**
Fighting for an AIDS-free generation

Ignite Change: A 30-Day Fundraising Journey

f i in X @EGPAF
join.pedaids.org

Day 1–2		Day 3	Day 4	Day 5–6	
Share a fun video or image to announce your fundraiser and tag friends to spread the word.		Tag @EGPAF and let us know about your awesome fundraiser!	Email friends and family explaining why this cause matters to you and how they can help.	Post a thank-you message for donors and include a donation link for others to join in.	
Day 7			Day 9–10		Day 12
Plan a virtual event like a game night or talent show and invite friends to learn about your fundraiser.	Share a brief post or video explaining why this cause is important to you and how their support will make a difference.				Send an update on your progress so far and any upcoming events.
		Day 14	Day 16–17		
Share a personal story or invite a guest speaker to share their experience.			Start a hashtag challenge and ask friends to share how they're making a difference.		
Day 19–20				Day 22	Day 24
Send a reminder that time is running out to support your fundraiser.		Organize a virtual workshop or DIY event related to your cause.			Create excitement with a countdown post!
		Day 26	Day 28		Day 30
Send a personalized thank-you email to donors and invite them to your final event!				Celebrate your achievements with a virtual party or livestream.	Make one last post thanking everyone for their support and encouraging last-minute donations.
		