



How to Raise \$3,000 in Four Weeks

Big fundraising goals can be intimidating, but they're really just a series of smaller, achievable steps. By tackling these mini-goals week by week, you'll find it's easier to reach your target and even exceed it. Let's dive into a week-by-week plan to help you make a massive impact with manageable steps.

Week 1	Show your commitment by making the first donation yourself. This sets a positive example and motivates others to follow = \$50
	Reach out to at least 30 friends and family members with personalized emails. Aiming for \$25 per person can bring in = \$750
	Share your fundraiser on Facebook. Use hashtags and tag friends to spread the word. Ask for a \$15 donation = \$225
	Ask two co-workers to sponsor you with a donation of \$50 each = \$100
	Pro tip: Personalize your outreach and remind everyone that many companies offer donation matching. It's an easy way to multiply your funds and engage your employer.
Week 2	Check in with family and friends you contacted last week. Track your outreach and express gratitude on social media for those who've donated.
	Personally ask three family members for \$75 each = \$225
	Ask five close friends to sponsor you with a donation of \$50 each = \$250
	Ask three more co-workers to sponsor you with a donation of \$50 each = \$150
	Pro tip: Continue following up with those who haven't donated yet and thank new donors publicly on social media.
Week 3	Ask six neighbors to sponsor you with a donation of \$25 each = \$150
	Ask if you can leave a collection can at a local store or community center = \$50
	Ask your boss for a company contribution = \$400
	Always go back to the people you have helped in the past; they will be the first to help you now = \$100
Week 4	Ask five businesses you frequent for donations (doctor, dentist, dry cleaners, \$50 each) = \$250
	Collect your company's matching gift for yourself and your co-workers = \$300
	Pro tip: Remind your friends and family to find out if their companies match donations.
Total:	\$3,000